

Shuya Zhan

www.shuyazhan.com | zhanshuya@berkeley.edu | linkedin.com/in/shuyazhan/

EXPERIENCE

CCC Intelligent Solutions

Chicago, IL

BI Developer/UI Designer

Jun 2021 - Present

UI designer Intern

Jun 2020 - May 2021

- Designed and delivered 5+ B2B SaaS data dashboard solutions that provides data insight for auto insurance company clients to identify actionable insights with ease.
- Led the design of multiple dashboards artifacts(wireframe, conceptual sketches, interactive mockup) and collaborated cross-functionally with data and QA engineers to explore user needs and solutions with an agile approach.
- Iterated the existing dashboard UI based on customer feedbacks that significantly improved the visual clarity and usability

China Mobile

Hangzhou, China

UX Design Intern

April 2019 - Jul 2019

- Designed 3+ comprehensive UI for events screen; shipped on China app with 10M+ active users.
- Redesigned in-app commerce interface and customer helpdesk experience to improve the information architect and better inform users with request status.
- Conducted usability tests (guerrilla testing, heuristic evaluation) and presented data-driven recommendations. Communicated UX design vision by creating enhanced user flow wireframes and prototypes using Figma.

UC Berkeley DataSketch Lab

Berkeley, CA

UX Research Assistant

Aug 2017 - May 2018

- Supported the redesign of responsive web app interfaces and logos for the DataSketch data vis tools for K-12 education.
- Collaborated with 2 developers to develop 2 key data analysis methods, increasing visibility of trends by 12%.
- Presented a visual representation of the project in a video format to be published in the curriculum content.

Nokia

Naperville, IL

Business Analyst Intern

May 2018 - Aug 2018

- Reduced data cleansing time (from 1hr+ to <1min) by implementing the automation of product management data and developed a web UI using R Shiny.
- Led the design of 5+ icons set for small cells product which was integrated in the global sales guide.

PROJECT & LEADERSHIP

Design Lead | TINY Theater Group (Student Organization)

2016 - 2018 | Berkeley, CA

- Spearheaded the marketing campaigns for recruiting and performance by delivering over 20 poster designs and marketing materials using Illustrator and Photoshop which generated 2000+ views; a record breaker.

Design & Research | Zoo Atlanta

Aug 2019 - Dec 2019 | Atlanta, GA

- Responsible for ideating the UX design of virtual adoption and guided tour of Zoo Atlanta's mobile app and delivered a hi-fidelity prototype with 20 screen mock-ups using Figma.
- Led a moderated user research with 10 zoo visitors to identify pain-points. Built 3 personas and a detailed journey map to improve app experience.

EDUCATION

Georgia Institute of Technology

2019 - 2021

Master of Science, Human-Computer Interaction (HCI); GPA: 4.0/4.0

University of California, Berkeley

2015 - 2018

Bachelor of Arts, Statistics

CERTIFICATE & HONOR

Adobe Creative Jam

Tableau Desktop Specialist Certificate

Berkeley Certificate in Design Innovation

Honorable Mentions, 2021

Tableau, 2020

UC Berkeley, 2018

PROFICIENT SKILLS

Software Adobe CC (PS, AI, XD, PR), Sketch, Figma, Zeplin, InVision, Axure, Miro, Blender, Tableau, Arduino, Processing

Design & Research Interaction and Visual Design, Typography, Iconography, Iterative Design, Design Thinking, User Testing, Wireframe, Contextual Inquiry, Information Architecture, Affinity Diagram, Journey Map, User Personas, Competitive Analysis

Data & Programming A/B Testing, Data Visualization, Machine Learning, Time Series Analysis, HTML, CSS, JavaScript