Shuya Zhan

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EXPERIENCE

BI Engineer(Perform as UI/Data Vis Designer) | CCCIS

Jun 2021 - Present(Full-time)   Jun 2020 - May 2021(Intern) | Chicago, IL

- Participated in all phase of design of multiple B2B data visualization dashboards that provides data insight for auto insurance company clients using mainly Adobe XD
- Lead design and development of appointment scheduling data dashboard that received positive feedback from clients and management levels
- Overhauled and iterated the dashboard UI based on customer feedbacks that significantly improved the visual clarity and usability
- Collaborate cross-functionally with data and QA engineer in agile environment, to explore data architecture and users need which translated into dashboard solutions

UX Design Intern | China Mobile

April 2019 - Jul 2019 | Hangzhou, China

- Designed multiple comprehensive UI including illustrations, modals, menus and buttons for events screen and shipped on China Mobile app with over 10M active users
- Redesigned in-app commerce interface and customer helpdesk experience to improve the information architect and better inform users with request status
- Conducted usability tests on current system, and presented data-driven recommendations, create enhanced user flow, and prototypes to communicate UX design vision

UX Research Assistant | UC Berkeley

Aug 2017 - May 2018 | Berkeley, CA

- Designed interface and logos for the web interface to launch for testing
- Assisted in developing methods of analyzing existing data from collected data, increasing visibility of trends
- Created and edited the introduction video for the project and videos to use for the curriculum

Business Analyst Intern | Nokia

May 2018 - Aug 2018 | Naperville, IL

- Automated product management data using R and created a website interface using R Shiny which significantly reduced the data cleansing time
- Designed the icons for small cells product that were used in the official global sales guide

Design Lead | TINY Theater Group (Student Organization)

2016 - 2018 | Berkeley, CA

- Spearheaded the marketing campaigns for recruiting and performance by spearheading social media campaign on Facebook and WeChat that generated 2000+ views, facilitating the recordbreaking attendees
- Designed posters and flyers using Illustrator & Photoshop for events including member recruitment and drama performance

PROJECT

Zoo Atlanta App Design | Zoo Atlanta

- Led the team to design the experience of virtual adoption and guided tour for Zoo Atlanta's App
- Built the wireframe, hi-fidelity prototype, and screen mockup on Figma
- Conducted user research, contextual inquiry, and survey to build personas and journey map to reveal key user painpoints

EDUCATION

Georgia Institute of Technology
M.S in Human -Computer Interaction
GPA: 4.0/4.0
2019 - 2021

University of California, Berkeley
B.A in Statistics
2015-2018

CERTIFICATION & HONOR

Adobe Creative Jam
Honorable Mentions, 2021

Tableau Desktop Specialist
Tableau, 2020

Berkeley Certificate in Design Innovation Program
UC Berkeley, 2018

SKILLS

Tools	Skills
Sketch	Interaction Design
Figma	Visual Design
InVision	Rapid Prototyping
Axure	3D Modeling
Principle	Laser cutting
Cinema 4D	Video Editing
Solidworks	
Tableau	
Adobe Suites (PS, AI, XD, PR, AE)	

Development

JavaScript, HTML/CSS, Java, Python, R, SQL
Arduino, Processing
P5.JS, D3.JS

User Research

Contextual Inquiry, Information Architecture, Affinity Diagram, Journey Map, Personas, Scenarios, Storyboard, Wireframe

Data Analysis

A/B Test, Data Visualization, Machine Learning, Data Mining, Time Series Analysis