

Shuya Zhan

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EXPERIENCE

Product Designer | SambaNova Systems

Nov 2022 - Feb 2023 | Palo Alto, CA

- Designed user-centered and data-driven web user interface and experience flow for software that support AI hardware with pre-trained model and status monitor, improving the overall functionality and usability.
- Developed design systems for the product team to streamline the product design process and improve overall user experience

UI Designer/BI Developer | CCCIS

Jun 2021 - Oct 2022(Full-time) Jun 2020 - May 2021(Intern) | Chicago, IL

- Designed and delivered 5+ B2B SaaS data dashboard solutions that provides data insight for auto insurance company clients to identify actionable insights with ease.
- Led the design of multiple dashboards artifacts(wireframe, conceptual sketches, interactive mockup) and collaborated cross-functionally with data and QA engineers to explore user needs and solutions with an agile approach.
- Iterated the existing dashboard UI based on customer feedbacks that significantly improved the visual clarity and usability

UX Design Intern | China Mobile

April 2019 - Jul 2019 | Hangzhou, China

- Designed 3+ comprehensive UI for events screen; shipped on China app with 10M+ active users.
- Redesigned in-app commerce interface and customer helpdesk experience to improve the information architect and better inform users with request status.
- Conducted usability tests (guerrilla testing, heuristic evaluation) and presented data-driven recommendations. Communicated UX design vision by creating enhanced user flow wireframes and prototypes using Figma.

UX Research Assistant | UC Berkeley

Aug 2017 - May 2018 | Berkeley, CA

- Supported the redesign of responsive web app interfaces and logos for the DataSketch data vis tools for K-12 education.
- Collaborated with 2 developers to develop 2 key quantitative research plan, increasing visibility of trends by 12%.

Design Lead | TINY Theater Group (Student Organization)

2016 - 2018 | Berkeley, CA

- Spearheaded the marketing campaigns for recruiting and performance by spearheading social media campaign on Facebook and WeChat that generated 2000+ views, facilitating the recordbreaking attendees
- Led the design of posters and marketing materials using Illustrator & Photoshop for events including member recruitment and theater performance

PROJECT

Zoo Atlanta App Design | Zoo Atlanta

- Responsible for ideating the UX design of virtual adoption and guided tour of Zoo Atlanta's mobile app and delivered a hi-fidelity prototype with 20 screen mock-ups using Figma.
- Led a moderated user research with 10 zoo visitors to identify pain-points. Built 3 personas and a detailed journey map to improve app experience.

EDUCATION

Georgia Institute of Technology
M.S in Human -Computer Interaction
GPA: 4.0/4.0
2019 - 2021

University of California, Berkeley
B.A in Statistics
2015-2018

CERTIFICATE & HONOR

Adobe Creative Jam
Honorable Mentions, 2021

Tableau Desktop Specialist Certificate
Tableau, 2020

Berkeley Certificate in Design
Innovation Program
UC Berkeley, 2018

SKILLS

Tools

Figma
Sketch
InVision
Axure RP
Principle
Cinema 4D
Solidworks
Tableau

Skills

Interaction Design
Visual Design
Rapid Prototyping
3D Modeling
Video Editing

Adobe Suites (PS, AI, XD, PR, AE)

Development

JavaScript, HTML/CSS, Java, Python, R, SQL
Arduino, Processing
P5.JS, D3.JS

User Research

Contextual Inquiry, Information Architecture, Affinity Diagram, Journey Map, Personas, Scenarios, Storyboard, Wireframe

Data Analysis

A/B Test, Data Visualization, Machine Learning, Data Mining, Time Series Analysis